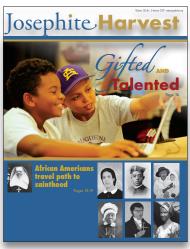
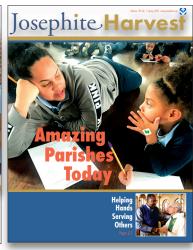
Josephite Harvest









REACH 50,000 EADERS

The Harvest readers care, they participate, they give, and they buy!



The Josephite Harvest is the oldest Catholic mission magazine in continuous publication in the United States.

The Harvest reaches approximately 50,000 dedicated, adult readers with every issue. Its readers include special friends and supporters of the Josephite society of priests and brothers and its mission to the African American community.

Established in 1888, The Josephite Harvest is published quarterly to assist and promote the evangelizing ministry of the Society of Saint Joseph of the Sacred Heart.

The magazine is the:

- voice of the Society to summon both men and means to the work of the Josephites.
- •connection to the Society's many benefactors and friends.

Like readers of other established Catholic publications, **The Harvest** readers tend to be more active and involved in their faith and are more devoted and giving to their communities. Demographically, readers of Catholic publications are more attractive than other large identifiable groups, owing to their:

- Higher than average incomes
- Top management careers
- Advanced educational levels
- Very high home ownership
- Large families
- Strong financial portfolios
- Frequent travels
- Multi-car households

Josephite Harvest

ADVERTISING RATES AND INFORMATION

SPECIFICATIONS

We accept PDF and JPEG digital files full quality, at least **300 DPI.** For full page and full spread ads please add 1/8 bleed, text should be 0.25" inside the cut box.

Advertising layout and design services are available at an additional cost.

Please contact us for more information.

The publisher is not responsible for errors due to improper file preparartion.

	IMAGE AREA	ANNUAL FREQUENCY RATES		
		4 TIMES	2 TIMES	1 TIME
	2 page spread bleed 17 X 10.875	\$3000	\$3750	\$5000
	FULL PAGE BLEED 8.5 X 10.875	\$1500	\$1875	\$2500
	HALF PAGE 7.25 X 4.65	\$900	\$1125	\$1500
	QUARTER PAGE 3.5 X 4.65	\$540	\$675	\$900
	eight page 3.5 X 2.35	\$325	\$400	\$540

All ads in full color at no extra charge.

DEADLINE

ISSUE	ISSUE DATE	SPACE/ART DEADLINE	
Winter	December	November 1	
Spring	March	February 1	
Summer	June	May 1	
Fall	September	August 1	

